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Global Electronic Commerce Law: Reading Assignments

<https://catalyst.uw.edu/workspace/jkwinn1/31361/510847>

Topic 1: What is Globalization?

8 pages IMF Issues Brief: Globalization

Topic 2: Technology and Business of E-Commerce

8 pages Brynjolfsson & McAfee, Race against the Machine
15 pages Platforms, Pipelines and the New Rules of Strategy
1 page Jargon Alert: Principal-Agent Problem
7 pages An Introduction to Continuous Improvement
7 pages Winn, E-Contracting Overview

Topic 3: Regulatory Competition and Regulatory Culture

16 pages Williams, Globalization and the Dynamics of Regulatory Change
6 pages Clinton-Gore Global Electronic Commerce Framework 1997
11 pages EU Lisbon Strategy 2000

Topic 4: Electronic Contract Formation

6 pages UNCITRAL Model Law on Electronic Commerce
27 pages Winn & Song, E-Commerce Law in China

Topic 5: US Electronic Contract Formation Cases

2 pages Hill v. Gateway
6 pages Brower v. Gateway

Topic 6: Unfair Contract Terms Law

10 pages Australia Unfair Contract Terms Law

Topic 7: Electronic Payments and FinTech

15 pages Winn, Comparing China & India E-Payments Strategies

Topic 8: Information Privacy

8 pages Overview of US information privacy law
12 pages Overview of EU General Data Protection Regulation

Topic 9: Global E-Commerce Law Strategies for Regulators and Lawyers

33 pages Winn & Zhang, China's Golden Tax Project
20 pages Susskind & Susskind, The Future of the Professions, Chapter 6

Total: 218 pages